



# The Only On Device Data Privacy Solution

Privacy. Security. Prevention

## PREVENTION IS THE BEST FORM OF DEFENSE

As the leader in on device data privacy, we go beyond managing threats. Rather than focusing on perimeter defense, our preventative approach focuses on blocking the exfiltration of data from your devices. Our enterprise data privacy software prevents threats from disrupting your organization and dramatically reduces the risk of a data breach.

Multiple layers of defense against ransomware, spyware, malware, phishing and unauthorized data collection and profiling help to protect your organization's data privacy and security while strengthening your regulatory compliance.

## TRADITIONAL APPROACHES ARE NO LONGER ENOUGH

As cyberattacks and ransomware become more sophisticated, so must your approach. Perimeter defense techniques and anti-virus software is powerless against fileless polymorphic attacks. BlackFog approaches the problem differently by targeting threat vectors where it hurts most, when they try to replicate, activate, communicate or exfiltrate data. By neutralizing the attack at multiple points of its lifecycle it cannot move laterally within the organization or do any damage.

With the average organization taking 192 days to detect an attack, BlackFog prevents you from becoming the next statistic.

## CAN YOU AFFORD A DATA BREACH?

Complex regulatory environments around the globe has led to considerable new legislation, government watchdogs, and compliance departments. The massive fines now being levied has put every organization on notice that they need to be prepared.

With the average cost of a data privacy breach at an all-time high of US \$3.92 million, prevention has never been more important.



### DATA PRIVACY

Prevent the unauthorized collection and transmission of user data from every device



### THREAT MANAGEMENT

Centrally manage all threats and security settings throughout your organization across all major platforms



### BREACH PREVENTION

Prevent the loss of data from all endpoints by monitoring the exfiltration of data from any network

## KEY BENEFITS

BlackFog's data privacy features decrease the risks associated with data loss and data breaches from external attacks and insider threats associated with industrial espionage.

### ON DEVICE DATA PRIVACY

- ◇ Mitigate the risk of data loss through geofencing
- ◇ Minimize data collection on every endpoint
- ◇ Prevent unauthorized data collection and profiling
- ◇ Anonymize user behavior
- ◇ Protect your remote workers wherever they are

### ON DEVICE DATA SECURITY

- ◇ Prevent data loss using behavioral analytics
- ◇ Reduce the surface area exposed to attackers
- ◇ Access detailed reporting and analysis of threat vectors
- ◇ Lower the cost of compliance
- ◇ Detect network anomalies through data exfiltration

### ENTERPRISE CONSOLE

- ◇ BlackFog Enterprise consists of endpoint agents and the Enterprise cloud console. This is used to manage groups of devices and provide a centralized view of all threats and events generated at the endpoint
- ◇ The console provides insights into the origin of threats within your organization and centralized management of device settings, groups, users, devices and events
- ◇ Analytics provide detailed impact assessments across your organization

## ABOUT BLACKFOG

Founded in 2015, BlackFog was born to combat the growing number of online threats targeting your personal and corporate data. Hackers will get into your network; BlackFog stops them getting out. Through a layered approach to security, BlackFog spots, in real-time, when an attacker is trying to remove unauthorized data from your device / network and stops them in their tracks.

Consisting of multiple layers of defense against ransomware, spyware, malware, phishing, unauthorized data collection and profiling, BlackFog blocks over 24 million threats across mobile and desktop endpoints around the world, protecting organizations' data and privacy, and strengthening their GDPR compliance.

## WHY BLACKFOG?

- BlackFog is the leader in data privacy and the ONLY on device privacy solution
- BlackFog prevents cyberattacks across all endpoints
- BlackFog monitors the exfiltration of data in real time to ensure compliance with global privacy and data protection regulations
- BlackFog prevents data breaches by blocking the unauthorized collection and transmission of user data from every device on and off your network
- BlackFog consists of multiple layers of defense against ransomware, spyware, malware, phishing, unauthorized data collection and profiling

## PLATFORMS

Windows 7+

MacOS 10.11.5+

iOS 10.3+

Android 5.0+

